

Program Development

- Strategy
- Community Relations Plans
- Creation of an Advisory Board

Communications

- Public Meetings
- Presentations
- One-on-One Meetings / Interviews
- Workshops
- Media Relations
- Focus Group Facilitation
- Technical Guidance for Citizens
- Regulatory / Interagency Liaison
- Risk Communication

Research & Communication Tools

- Development of Print Material
 - Surveys / Questionnaires
 - Mailings
 - Brochures / Newsletters
 - Press Releases
 - Fact Sheets
- Community Information Centers
- Videos
- Site / Virtual Tours
- Website Development
- GIS-Based Mapping

Community relations are a critical component of most environmental remediation and site development projects, and can dramatically influence a project's ultimate outcome. Cummings/Riter has a proven track record of facilitating the alignment of community and regulatory interests in support of environmentally sound projects.

Whether the focus is to educate or inform about a controversial remediation project, or to solicit involvement and input as a first step in the site development process, our staff has implemented successful programs involving multiple stakeholders with varying interests, from planning through implementation.

Handled skillfully, public involvement can be one of the most effective tools in gaining community support for environmental and development project. Our proactive, low-key approach often incorporates innovative tools to foster consensus among groups with different perspectives, and to effectively inform and involve each group, from elected officials and community leaders to regulatory agency staff and the general public.

For more information, please contact us at (412) 241-4500 or crc@cummingsriter.com, or visit www.cummingsriter.com.